

# DeSoto

Exploring the South

## Exploring and Celebrating the best of life in the South.

DeSoto Magazine presents regular features on the arts, outdoors, decorating, food, people, health, gardening, history and important issues that affect our lives. It is exploration, like Hernando de Soto discovering a wondrous place and pioneers trekking the historic Natchez Trace.

Readers discover topics to interest them within our diverse editorial content. With exciting photography, they see the people and the places for themselves. Cutting-edge design, presented in a medium of fine printing on quality paper, delivers a superior feel to the magazine, making it a pleasure to read and to collect. More than 40,000 people read DeSoto Magazine every month. They have learned that our motto, "Exploring the South", means having the region at their doorstep.

Our growing monthly subscription base is a pleasant outcome, considering DeSoto Magazine's organized, free distribution in restaurants, hotels, boutiques, specialty stores, antique shops, garden centers, doctor and dentist offices, salons, museums, and welcome centers all over Mississippi.

Advertising in DeSoto Magazine fits into even the strictest business plan. It is a proven fact that consumers often purchase a service or product as a result of having seen it advertised in DeSoto Magazine. DeSoto Magazine gets results. See for yourself what current advertisers rave about when you take advantage of our perfect combination - excitingly wide exposure at unbelievably low rates.

Reserve your space today! Call Paula at 901-262-9887.

